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BEST IN CLASS: PET RETAIL
FALLS RIVER GROUP ADVISES ON
THE SALE OF FEEDERS SUPPLY



Falls River Group Advises on Sale of Feeders Supply

Falls River Group, LLC ("Falls River Group") is pleased to announce the sale of Feeders Supply Company, LLC ("Feeders Supply") to PNC Riverarch Capital ("PNC Riverarch"). Falls River Group acted as the financial advisor to Feeders Supply in connection with the transaction.

About Feeders Supply

Founded in 1959, Feeders Supply is a leading specialty retailer of pet food and supplies, currently operating 16 retail locations in Kentucky and Indiana. Feeders Supply is focused on providing "everything you need for all the pets you feed" and offers a broad selection of premium pet food brands and products.

About PNC Riverarch

PNC Riverarch Capital, a middle-market private equity firm, invests in privately held companies headquartered in North America. The firm seeks well-positioned companies where it can invest \$10 million to \$50 million in each transaction. PNC Riverarch Capital invests across a variety of industry sectors, including consumer products and services, outsourced business services, specialized manufacturing, and value-added distribution.

Transaction Summary

Feeders Supply's shareholders engaged Falls River Group to lead a sales process that would maximize value, and, at the same time, identify a new owner with the expertise and resources to continue building upon the Company's legacy. Falls River Group identified and approached a select group of strategic and financial investors, receiving multiple Indications of Interest at highly competitive valuations. PNC Riverarch was selected as the preferred buyer and the transaction closed on April 14th, 2016. Feeders Supply is a new platform investment for PNC Riverarch, which plans to leverage the strong customer loyalty and brand equity of Feeders Supply along with the culture and operational expertise of its key management to continue to expand the Feeders Supply retail footprint. The sale of Feeders Supply represents Falls River Group's second transaction in the pet sector in the last 15 months, a growing industry vertical

PNC RIVERARCH CAPITAL
PNC Riverarch Capital
 Middle-market private equity group
 Pittsburgh, Pennsylvania, United States

Acquired Majority Equity Interest in

Feeders Supply
The Pet Lovers Store

Feeders Supply Company
 Specialty retailer of pet food and supplies
 Louisville, Kentucky

Represented the Seller

FRG Falls River Group, LLC
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Contact Us

Kerry Dustin
 Chairman
kcd@fallsrivergroup.com

Dr. Maegan Evans
 Managing Director
mae@fallsrivergroup.com

Erik Bindslev
 Senior Associate
eb@fallsrivergroup.com

Media Contact

Suzanne Boland

About Falls River Group

Founded in 1992, Falls River Group is one of most reputable boutique investment banking, corporate restructuring and management advisory firms in the country. Among its core services, Falls River Group represents sellers of middle market companies who seek a proven and confidential process. Falls River Group's professionals share a commitment to developing a trusted advisor relationship with their clients and referral partners and have generated an extraordinary track record of success, advising over 400 domestic and cross-border transactions. Falls River Group is the longest standing member of IMAP, a global M&A partnership of 450 advisors in more than 40 countries. In 2015, IMAP closed 221 transactions valued in aggregate at over US \$9.6 billion.



T: 239.649.4222
F: 239.649.1792
www.fallsrivergroup.com



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